

# MICHAEL HALSTEAD

career@michaelhalstead.com

## PROFILE

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Senior Web Developer with 6+ years of experience delivering scalable, performance-driven web applications. Proven track record of leading cross-functional teams to build high-impact digital solutions that drive measurable business growth. Adept at mentoring junior developers, optimizing web technologies for performance and scalability, and collaborating with stakeholders to ensure that products meet both user and business needs. Passionate about fostering collaboration and continuous learning in high-performance teams.

## PROFESSIONAL EXPERIENCE

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### DexCare

Senior Web Developer

Remote

Oct 2022 – Present

- Led a cross-functional team of developers in delivering mission-critical health tech projects on time and under budget.
- Drove the development of user-centric digital interfaces, improving patient engagement and leading to an average 50% increase in online appointment bookings.
- Migrated front-end systems to modern tech stack and optimized, reducing load times and improving Core Web Vitals (CWV) scores.
- Mentored junior developers through regular code reviews and pair programming, fostering a collaborative and growth-oriented team environment.
- Collaborated closely with product stakeholders to ensure alignment with business goals and to ensure feature releases met both technical and user needs.
- Drove the successful transition from AMP to Qwik for the Fast Pages and Care Tiles platforms, collaborating with cross-functional teams to reduce development time and streamline the deployment process, driving greater efficiency across the workflow.

Front-End Web Developer (WompMobile, acquired by DexCare)

Mar 2021 – Oct 2022

- Designed and built the Fast Pages and Care Tiles prototype, which played a pivotal role in WompMobile's acquisition by DexCare, showcasing the company's innovative approach to delivering high-performance, user-centric solutions in the health tech space.
- Led the migration of mobile web properties to AMP-compliant pages, improving mobile page load time by >70%, resulting in better mobile user experience and higher engagement metrics.
- Facilitated transitioning the development team to SCRUM-based sprint methodologies, which improved team productivity and accelerated project delivery times.
- Led the integration of analytics platforms (Google Analytics, Adobe Analytics, Tealium), enabling real-time user behavior insights and actionable data for marketing teams.
- Promoted to Senior Developer during acquisition, recognizing leadership and technical contributions to the company's growth.

### CCLI

Front-End Web Developer

Vancouver, WA

Feb 2019 – Mar 2021

- Led the development and optimization of 30+ marketing websites within a WordPress Multisite environment, streamlining content management across multiple sites while enhancing performance, SEO, and accessibility. This resulted in a 20% increase in site performance, reduced administrative overhead, and improved user retention.
- Led the development of a prototype using Nuxt.js and headless CMS, providing the opportunity to seamlessly transition away from WordPress and significantly reduce content management overhead.
- Pioneered back-end updates that enhanced content update workflows, reducing the time needed for content rollouts.
- Enforced accessibility standards (A11y) across all web properties, ensuring compliance with WCAG guidelines and improving usability for all users.

**Redmane Digital**  
*Owner | Founding Software Engineer*

Portland, OR  
*Sep 2017 – Present*

- Consult with a diverse portfolio of clients on both one-off projects and long-term engagements, providing tailored web development solutions that increased brand visibility, user engagement, and online conversions.
- Develop custom websites and digital solutions for small businesses, startups, and organizations, ranging from e-commerce platforms to custom CMS integrations.
- Provide ongoing website optimization services, helping clients improve site performance, SEO rankings, and user retention through continuous development and analytics tracking.

## **SELECTED SKILLS**

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**Languages:** JavaScript, TypeScript, SCSS

**Frameworks:** React, Vue, Gatsby, Qwik, AMP, Bootstrap, TailwindCSS

**Web Technologies:** HTML5, CSS3, Node, RESTful APIs, GraphQL APIs

**Tools:** Git, Google Analytics, Adobe Analytics, Adobe Experience Platform

**Others:** Client communication, Software debugging, Responsive design, Web accessibility (A11y), Schema.org markup

## **EDUCATION**

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**V.School**  
*Certificate in Full-Stack Web Development*

Salt Lake City, UT

**Corban University**  
*Bachelor of Science, Education*

Salem, OR